

## **Ariel Motor Company and Yeovil College work in association on training and education**

Yeovil College is proud to announce an association with Ariel Motor Company.

The association with the local Somerset company enables Yeovil College learners to understand how to maximise performance, efficiency and quality in vehicles, and the career paths available from achieving their motor vehicle qualifications.

Simon Saunders, Director at Ariel, said, "We're very keen to encourage the next generation of vehicle technicians in their training as it's vital to have knowledgeable and passionate people at every level in our industry. Ariel are working on several new technology research and development projects so we know first-hand how fast vehicle technology is changing at the moment - from electric and hybrid vehicles to high efficiency internal combustion engines and even hydrogen power".

"The learners that Yeovil College are training as technicians who'll be working on your cars in the future, whatever they're powered by. Over the next 3 to 5 years we will need to recruit so hopefully some of the Yeovil College learners will become part of the expanding Ariel business locally."

Jonathan Andrews, Study Programme Manager at Yeovil College, said, "Ariel is the perfect example of engineering and motor vehicle excellence, with a constant drive to improve and create new concepts. They recruit locally and only take on full time fully qualified technicians. It's therefore a great case study for our learners to see where their qualifications could take them."

The Ariel vehicles will be seen at Yeovil College events.

Ariel manufacturer the vehicles: Ariel Atom, Ariel Nomad cars and the Ariel Ace motorcycle.

For further information about Motor Vehicle and Engineering programmes go to: <http://www.yeovil.ac.uk/>.



**Photograph shows**  
The ARIEL NOMAD vehicle with the Motor Vehicle lecturers at the January Yeovil College Open Event