

PRESS RELEASE



FOR IMMEDIATE RELEASE

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Record-breaking attendance at Yeovil College Apprenticeship Recruitment Event

As part of National Apprenticeship week, on Tuesday 7 March Yeovil College opened its doors to a phenomenal number of attendees to showcase the fantastic range of Apprenticeship vacancies currently on offer. Employers attended the event to actively recruit local people to join an Apprenticeship scheme at their company.

Over 230 potential Apprentices attended the event to discuss the progression opportunities and support offered at the College, exceeding last year's record of 189 attendees. It was a hugely successful night with more than 150 learners checking-in within the first hour!

A wealth of employers were exhibiting, including; Yeovil District Hospital, The Emporium, Tods Aerospace, Kingcombe Aquacare, BAE Systems, Salon Fish, the Royal Air Force, Neal's Yard, Leonardo Helicopters, Dorset County Council, the British Army, Rebecca Bevins HR Services, Old School Gallery, Honeywell Aerospace and the Royal Navy.

Each curriculum area was staffed in order to deliver advice and guidance to all learners interested in traditional Apprenticeships as well as the brand new Degree-level higher Apprenticeships. Experienced staff members were on hand to advise all on how to become an Apprentice, the benefits of training and the latest vacancies available, and Apprenticeship Levy and Reforms advice was delivered to employers.

Mark Bolton, Director of Employer Engagement, said, "This was a unique and dedicated recruitment fair where our partner companies joined us at the College to hold quality conversations with new learners and potentially their next employees."

"Yeovil College has an impressive retention rate of 93%, which means that almost all of our apprentices continue with their employers after their formal apprenticeship has ended."

"We have also launched our brand new Higher-level Degree Apprenticeships, meaning that our new students will be able to work with our partner employers whilst undertaking a degree via day release at Yeovil College. We believe this is a fantastic alternative to the traditional route of university."

Yeovil College trains over 1,000 apprentices every year at centres in Yeovil and Shaftesbury (Yeovil College at North Dorset) and at over 850 workplaces across the UK. For more information on Apprenticeship vacancies with Yeovil College, visit <http://www.yeovil.ac.uk/Apprenticeships/Apprenticeships.html>.

For more information about Apprenticeships and training for businesses, please visit www.yeovil.ac.uk or call 01935 845392.

Yeovil College, helping shape the local workforce and community for over 130 years.

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Notes to Editors

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